APSI
ASSOCIAZIONE PROFESSIONALE
STILISTA DELL'IMMAGINE®

APSI ADVANCED PROFESSIONAL TRAINING COURSE 2027

Teaching Programme

January–November 2027 · 140 hours in total
87 hours online and 53 hours in person in Spoleto

Programme Partners

FACE PLACE MAKE UP ACADEMY by Pablo

MAM Maiani Accademia Moda

Subjects by Area of Study

APSI ADVANCED PROFESSIONAL TRAINING COURSE 2027 | Programme Structure | January–November

No.	Subject	Hours	Lecturer
Area 1 Style Culture and Professional Foundations			
1	Foundations of the Stilista dell'Immagine® Profession Ethics and Culture of Made in Italy *Identity, professional responsibility and the value of Italian creative work*	4	Cristina Bonucci – Online
Area 2 Arts of Vision			
2	History of Art *The history, works and forms of artistic expression across different periods*	12	Cristina Bonucci – Online
3	Art and the Languages of Style Workshop *A workshop on interpreting and designing style through the expressive language of art*	6	Cristina Bonucci – Online
4	History of Cinema *The history, works and forms of expression of cinema*	12	Francesco Maffei – Online
5	Cinema and the Languages of Style Workshop *A workshop on interpreting and designing style through the expressive language of cinema*	6	Cristina Bonucci – Online
6	History of Theatre *The history, works and forms of theatrical expression*	12	Francesco Sala – Online
7	Theatre and the Languages of Style Workshop *A workshop on interpreting and designing style through the expressive language of theatre*	6	Cristina Bonucci – Online

No.	Subject	Hours	Lecturer
Area 3 Metodo CB® and Image Style Design			
8	Metodo CB: Effetti del Colore® – Colour and Style Design *Colour and the three APSI styles (Stile per Ripetizione, Stile per Contrasto and Stile Indipendente) in image style design*	16	Cristina Bonucci 12 hours online and 4 hours in person
9	History of the Canons and Proportions of the Human Body *The evolution of canons of proportion across civilisations, in art and in style*	4	Federica Cunsolo – Online
10	Drawing and Canons of Human Figure Representation *Tools and techniques for depicting the human figure in design*	7	Federica Cunsolo – In person
11	Style and Creation through Drawing *Drawing as a means of conceiving and designing style*	14	Federica Cunsolo – In person
12	History and Evolution of Bridal Style *Changes in the bridal image through the ages*	6	Cristina Bonucci – Online
Area 4 Integrated Image Style Design and Product Design			
13	Showcasing and Promoting the Stilista dell'Immagine® and the Brand *Communicating professional and business value in line with ethical principles*	7	Maria Cristina Rigano – Online
14	Make-up and Hairstyling in Image Design *Elements of an overall approach to image style design*	12	Pablo Gil Cagné with Sergio Valente and Marcello Montalbano In person
15	Product Design – Final Workshop in Integrated Style and Image Design *From idea to design, exploring the product through identity, creativity and branding*	16	Cristina Bonucci and Susanna Cati In person
	TOTAL	**140**	

Organisational Note

The teaching timetable and practical arrangements will be communicated to enrolled participants.

Official APSI website · www.stilistadellimmagine.it